



Media Internship

The New Haven Land Trust: The New Haven Land Trust is a small, non-profit organization located in New Haven, Connecticut, that strives to engage people in stewardship and cultivation of the land in order to create a healthier community and environment. We achieve this by supporting six nature preserves and over 50 community gardens within the city of New Haven and by offering educational programming about the environment to New Haven residents.

Position Description:

Social Media

- Manage Facebook, Instagram, Twitter and various social media platforms for the New Haven Land Trust
- Grow followers through connections and collaborations with @cityseedhaven and other New Haven accounts and organizations
- Introduce new interns, staff, collaborations, grant rewards, etc. to our social media following through ongoing engagement
- Promote events

Newsletter/Blog

- Create weekly to bi-weekly newsletters to update members and the community on recent NHLT accomplishments, awards, events, as well as to announce upcoming events, etc.
- Keep up with blog posts, creating associated postings for each new project the Land Trust embarks upon, and incorporate into newsletters
- Include testimonies of volunteers and community members

Website

- Expand upon the foundation of the current website
- Keep the website updated with the other media posts and content

Required Skills:

- Enthusiasm and strong interest in social media, advertising, marketing, and promotional matters
- Strong interpersonal skills and the ability to work with people of all ages
- Willingness to take on new tasks and projects that will lend to the efficiency of the organizations' various forms of outreach
- Ability to self-motivate and pursue projects without significant supervision
- Interest in working in a small but dynamic team of individuals and occasionally supporting other Land Trust initiatives over the summer;

Hours/Wages: Our office generally operates from 9 to 5 with additional evening and weekend events over the summer. We would like the applicant to commit to working full time or close to full time for the summer. We are flexible with the applicant's scheduling however and are enthusiastic to work with the applicant to ensure the successful completion of the internship matches with the applicant's summer scheduling.

This internship is unpaid, but past interns have been able to secure funding for the internship from other sources. Please contact us if you are having trouble finding funding.

Application Details: Applicants should submit a resume, cover letter and two references to alex.shaheen@newhavenlandtrust.org and include that you are applying for the "Media Internship" in the subject line of the email. Questions? Email Alex.